**Email 2 - Donor - Halfway Template**

*See sample content on next page*

Subject Line: PROJECT NAME: Halfway there!

Dear [HOW YOU REFER TO THIS PERSON],

Our fundraising initiative for project PROJECT NAME is halfway there!

Thanks to great supporters like you, we have raised $TOTALRAISED, which is 50% of our goal! / Over the past 2 weeks, we have reached $TOTALRAISED with the help of great supporters like you, and there’s still two weeks to go!

I am very grateful for your gift! Thanks to you, we are one step closer to PROJECT-RELATED GOAL. You can continue to help us by sharing our project page. Do you know any friends, family, or colleagues that would like to join you in helping me reach my goal?

[INSERT SHARING LINKS]

Thank you! My classmates and I cannot do this without your support.

All the best,

YOUR NAME

**Email 2 - Donor - Halfway Content**

Subject Line: The Huskie Food Pantry: Halfway there!

Dear Prof. West,

Our fundraising initiative for project The Huskie Food Pantry is halfway there!

Over the past 2 weeks, we have reached $2,500 with the help of great supporters like you, and there’s still two weeks to go!

I am very grateful for your gift! Thanks to you, we are one step closer to lift-off! You can continue to help us by sharing our project page. Do you know any friends, family, or colleagues that would like to join you in helping me reach my goal?

**Share our page on Facebook**

**Share our page on Twitter**

Thank you! My classmates and I cannot do this without your support.

All the best,

YOUR NAME