**Email 3 - Non-Donor - Halfway Template**

*See sample content on next page*

Subject Line: PROJECT NAME: Halfway there!

Dear [HOW YOU REFER TO THIS PERSON],

Our fundraising initiative for project PROJECT NAME is halfway there!

So far, we have raised $TOTALRAISED, which is % of our goal! / Over the past 2 weeks, we have reached $TOTALRAISED, and there are still two weeks to go!

Would you consider helping us help us reach our next milestone? A gift of [LOW GIFT LEVEL AMOUNT] can help us [INSERT LOW GIFT LEVEL DESCRIPTION], or you could help us [INTERMEDIATE GIFT LEVEL DESCRIPTION] for [INTERMEDIATE GIFT LEVEL AMOUNT].

Make a Gift

[LINK TO YOUR GIVING PAGE]

Thank you! Every little bit counts, and my classmates and I cannot do this without your support.

All the best,

YOUR NAME

**Email 3 - Non-Donor - Halfway Content**

Subject Line: The Huskie Food Pantry Fundraising Campaign: Halfway there!

Dear Christine,

Our fundraising initiative for The Huskie Food Pantry is halfway there!

So far, we have raised $2,675, which is over 50% of our goal!

Would you consider helping us help us reach our next milestone? A gift of $20 can help us purchase for two students, or you could help us plant half our organic garden for $250.

Make a Gift

Thank you! Every little bit counts, and my classmates and I cannot do this without your support.

All the best,

YOUR NAME