**Email 4 - Non-Donor - Almost There Template**

*See sample content on next page*

Subject Line: PROJECT NAME: The last stretch!

Dear [HOW YOU REFER TO THIS PERSON],

There are still two days to raise funds for PROJECT NAME and we so grateful for what our donors have helped us accomplish. / I am so excited to share that we have reached 90% of our goal for PROJECT NAME, and there’s still time left to reach our total of $GOAL. Optional: Add sentence referring to project benefit.

How much more can we accomplish together? Would you join the supporters of PROJECT NAME and help us reach/surpass our goal?

Make a Gift

[INSERT LINK TO GIVING PAGE]

Thank you for allowing me to share updates with you this past month, and for your consideration to support this project!

All the best,

YOUR NAME

**Email 4 - Non-Donor - Almost There Content**

Subject Line: Huskie Food Pantry: The Last Stretch!

Dear William,

I am so excited to share that we have reached 90% of our goal for our Huskie Food Pantry fundraiser, and there is still time left to reach our total of $5,000. Did you know that there are hundreds of NIU students who suffer from food insecurity issues on a weekly basis? With a donation of just $10 or more, you could help out students at NIU with this very serious issue.

How much more can we accomplish together? Would you join the supporters of The Huskie Food Pantry and help us reach our goal?

Make a Gift

Thank you for allowing me to share updates with you this past month, and for your consideration to support this project!

All the best,

YOUR NAME