



NORTHERN ILLINOIS UNIVERSITY

College of Business

BELIEF

Building Ethical Leaders Using
an Integrated Ethics Framework

Together we can take ethics education to the next level.



For nearly fifteen years, with generous support from our partners, the NIU College of Business has been preparing future managers and business leaders with a solid ethics foundation through the Building Ethical Leaders Using an Integrated Ethics Framework (BELIEF) Program.

When I joined NIU and the College of Business as the BELIEF Director in 2018, I was thoroughly impressed by the comprehensiveness of the BELIEF Program - from the ethics handbook and decision-making guide to the ongoing faculty support and student learning assessment system. Our approach to integrating ethics across the entire NIU Business curriculum ensures students learn and apply the BELIEF decision-making guide in the context of business. The support of our partners lends credibility to the program and ensures its relevance in preparing NIU Business students to identify and respond to contemporary ethical dilemmas.

Our BELIEF Program depends on support from alumni, friends and organizations to keep pace with the changing business environment and to provide our Business Huskies practical tools that give voice to their values when faced with an ethical dilemma.



I invite you to learn more about the BELIEF Program of today, goals for tomorrow and ways you can support your fellow Business Huskies. Together, we can develop the next generation of principled managers and business leaders.

Go Huskies!

Neil Doughty, '81



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Generous financial support and engagement from BELIEF sponsors enables us to:

- Keep our ethics curriculum relevant and to bring NIU Business students to the field for real-world ethics education.
- Fund a director to manage activities focused on developing future principled managers and business leaders.
- Encourage every Business faculty member to include an ethics education component in every course.
- Present the BELIEF decision making framework to every student and giving them take-away reference materials for use throughout their careers.
- Bring prominent speakers from the business and industry to the classroom to share real-world ethics lessons with our students.
- Host a high school ethics bowl to expose high school students to the College of Business and its ethical principles.
- Participate in intercollegiate ethics case competitions such as the Collegiate Ethics Case Competition presented by the University Of Arizona Eller College Of Management, Stetson University Templeton Business Ethics Case Competition and the Upper Midwest Ethics Bowl Regional Competition.
- Sponsor a student team (LEAD) dedicated to furthering ethics education in the College of Business.

Together, we can do more.

- Create drop-in ethics modules that could be inserted into various course curricula to provide standard instruction and assist new faculty to include ethics instruction in their courses..
- Create new ethics courses in the College of Business reflecting the global economy and cultural diversity of ethical perspectives.
- Provide additional opportunities for students to attend ethics seminars and case competitions.
- Provide scholarship funding for students to participate in the above activities.
- Bring additional prominent speakers to campus.



Alumni speak...



The BELIEF Program provided an opportunity to help cement integrity and ethics into my core values, before launching into the business world. The tools and experiences made available through the BELIEF Program, and further supported by the LEAD Organization, gave me a head start on my professional engagements, beyond the functional knowledge learned in the classroom through my major.

Ross Hayes
Vice President
Health Systems, McKesson

LEAD (Leaders in Ethics and Academic Discipline) is the student group that supports BELIEF. My time in LEAD was essential to my development as a business professional. It developed my collaboration skills as I worked with my LEAD teammates to run our high school ethics bowl and bring speakers to the College of Business. It developed my communication and critical thinking skills as I participated in intercollegiate ethics case competitions. It sharpened my awareness of appropriate ethics in business. It allowed me to travel and engage with business professionals and top students from other universities, opportunities I would not have had otherwise. I am incredibly grateful for my experience with LEAD.



Iva Pouhaleva ACCY '17 & MAS '18
Consultant
Protiviti

Together we can make an impact.

As an **INDIVIDUAL** or **SUPPORTER** Level partner, your contribution provides access to exclusive events and networking opportunities.

As an **EXECUTIVE** Level partner, your contribution will provides access to exclusive events and networking opportunities; Brand exposure and promotion; and Access to business talent.

As a **CHAIR** Level partner, your contribution provides access to all of the above benefits as well as student Consulting Services.

There may be several NIU Business alumni at your company. Please consider pooling your individual gifts and taking advantage of your company's matching gift program to get your organization to the EXECUTIVE or CHAIR Partnership Level.



The IMPACT Lab.

The BELIEF Program is part of the College of Business IMPACT Lab, a collaborative learning space and a collection of College of Business signature programs that promote a professional growth mindset and support Business students' development as principled, adaptable global citizens. The IMPACT Lab includes the BELIEF Program, the freshmen course Business in Action, the Experiential Learning Center, Passport Program and IGNITE! These active learning programs are designed to connect students to real business experiences and employment opportunities throughout their degree programs.

As a CHAIR Impact Lab Level partner, your contribution provides access to all of the BELIEF benefits as well as benefits from other Impact Lab programs. These include:

EXCLUSIVE EVENTS AND NETWORKING OPPORTUNITIES

One senior leader seat on the Dean's Board of Executive Advisors.

BRAND EXPOSURE AND PROMOTION

Recognition and one table at the NIU College of Business Alumni Luncheon.

Named director — BELIEF, Business Consulting, Passport, Career Development.

Print advertisement in the college magazine.

ACCESS TO TALENT

ELC resume book.

Passport event scheduling assistance — two per year.

Access to interview space in Barsema Hall.

CONSULTING SERVICES

First right of refusal for participation in the freshman Business in Action Course.

One ELC project and one MBA project per year.

Two student scholarships (\$1,000 each awarded to LEAD, ELC or Passport Scholar students).

The BELIEF Partnership Program offers individuals and organizations tailored engagement opportunities based on your interests and needs. At every level, you can play a part in fostering core ethical values and moral courage from the classroom to the business world.

BELIEF Partnership Program

	Individual	Supporter	Executive	Chair
Number Available			10	4
Annual Commitment	Up to \$999	\$1,000-\$9,999	\$10,000	\$50,000
Two-Year Commitment			\$15,000	\$90,000

EXCLUSIVE EVENTS AND NETWORKING OPPORTUNITIES

BELIEF Alumni Council Membership	X	X	X	X
Invitation to HEAT and BELIEF Week Events	X	X	X	X
Invitation to HEAT Talk Hookups — Networking opportunities prior to HEAT events held in the IMPACT Lab	x	x	x	x
Subscription to BELIEF Briefings and Annual Report	X	X	X	X
Invitation to BELIEF Week keynote pre-event		X	X	X
Membership on BELIEF Advisory Board — input on curriculum, networking with other BELIEF supporters and college leadership, interactions with students			X	X
Access to the College of Business Dean's Board of Executive Advisors bi-annual Board Round Up			X	X
One-on-one meeting with Dean Rajagopalan				X

BRAND EXPOSURE AND PROMOTION

Recognition at all BELIEF/LEAD events, online, in all publications and in the Impact Lab			X	X
One named event/program per year — Case competition teams, High School Ethics Bowl, Speaker Series			X	X
Named Director — BELIEF, Business Consulting, Passport, Career Development				X
Print advertisement in the college magazine				X

ACCESS TO TALENT

Priority scheduling for Meet and Greet tables			X	X
LEAD resume book			X	X
ELC resume book				X
Passport event scheduling assistance — two per year				X

CONSULTING SERVICES

First right of refusal for participation in the freshman Business in Action course				X
One ELC project and one MBA project per year				X
Two student scholarships (\$1,000 each awarded to LEAD, ELC or Passport Scholar students)				X

Benefits are cumulative to the higher levels.